

Get noticed at RSNA '18



Step 1

Get connected

- Sign up for the AI Marketplace and complete the integration using Nuance's standard APIs (FHIR, JSON, and DICOM).
- Identify a potential U.S. customer to pilot your service in the AI Marketplace.

Step 2

Define workflow

- Create your PowerScribe® and worklist workflow.
- Make sure you have good test data for demos at RSNA.
- Sign up the pilot customer to test your service via the AI Marketplace.

Step 3

Customer reference

- Install the AI Marketplace with your solution at the pilot customer site.
- Collect proof points and validate the workflow.

Marketing benefits

- Your logo featured on the Marketplace Community page and relevant RSNA presentations and signage.

- We demonstrate your AI service in the Nuance booth.
- You are listed in the Nuance AI Marketplace for Diagnostic Imaging press release (scheduled for 11/18 timeframe).
- We promote you in a pre-RSNA '18 email campaign to all 2,200 radiology clients.
- We provide a ready-to-use RSNA '18 email template that you can use to promote your AI services through the Nuance AI Marketplace.
- You receive a complimentary invitation to the Nuance RSNA '18 client event (if you are coming to Chicago).

- Be a part of Nuance press interviews leading up to and at RSNA.
- Nuance will support your individual PR activities including provision of Nuance executive quotes and booth visits, if you're at RSNA.
- Be featured in the Nuance kiosk in RSNA Machine Learning Showcase.

How we help

- FAQs
- Tech support
- Create test accounts
- AI service registrations
- Certify APIs are working
- Test image uploads
- ID potential customer pilot sites

- Select PowerScribe templates
- Define workflow steps
- Allocate AI outputs into reporting templates

- Prepare pilot agreements with clients
- Install software on site
- Review workflow with on-site radiologists
- Customize workflow to radiologist preferences

Deadline: 9.20.2018

Deadline: 10.15.2018

Deadline: 11.9.2018